



Working Together to Use Energy Wisely

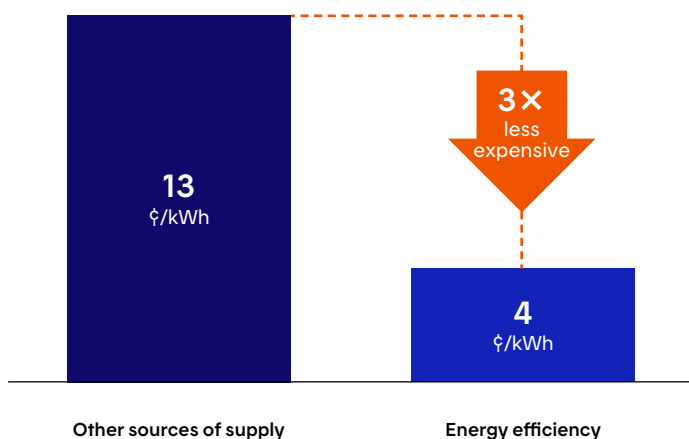
By choosing to invest in our greatest strengths now, we can secure large quantities of renewable and affordable energy for generations to come and ensure Quebec's energy independence. That's why Hydro-Québec is deploying an ambitious energy efficiency pathway and launching three new core initiatives to benefit all its customers.

Energy efficiency: Key to ensuring Québec's energy independence

Energy efficiency means consuming less energy and using it more wisely, especially during winter peaks.

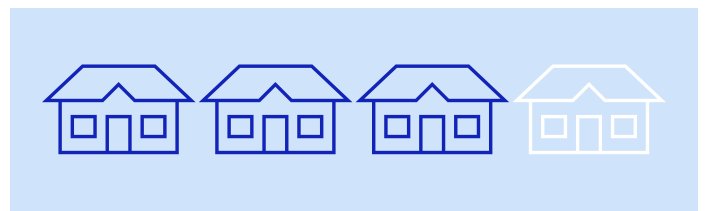
It is the fastest way to ensure we have the energy required to support the economy and our collective well-being. Energy efficiency will also help us uphold our commitment to keep rates affordable.

Energy efficiency is three times cheaper than other sources of electricity supply



The most ambitious energy efficiency pathway in our history

We will reduce electricity consumption by the equivalent of one in four Québec households by 2035.



To achieve this, we will invest \$10 billion by 2035 in:

- Financial support for the purchase of energy-efficient equipment
- Savings on electricity bills

Updated standards, developed in collaboration with the government, will also enhance the energy efficiency of buildings and industries, contributing to 25% of total energy savings.

In addition to helping our customers save money, energy efficiency will support our economy by creating more than 5,000 new jobs across all regions of Québec.

We are launching three core initiatives totalling \$2 billion to reach all our customers.

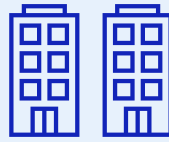
Residential customers



Program to provide Canadian smart thermostats at \$0

- Smart thermostats at \$0 to help better manage consumption during winter peaks.
- Installation of one million smart devices to help make this technology the standard in Québec homes.
- Collaboration with Canadian companies as part of the program.

Commercial and institutional customers



Alliance for exemplary buildings

- New alliance bringing together managers of large buildings to implement best energy practices, such as:
 - Limiting lighting when spaces are unoccupied
 - Adjusting heating and cooling by 1°C to 2°C during hours of operation
- Financial support to acquire the necessary equipment and reduce energy bills by up to 20%

Industrial customers



Custom support for competitive industries

- New technical and financial support aimed at reducing operating and maintenance costs for industries
- This support includes:
 - The development of a customized plan for each industrial site
 - Enhanced financial support, particularly for Energy Management Systems (ISO 50001 standard)
 - Facilitated access to companies specialized in energy efficiency

Take action

Visit hiloenergie.com to plan your installation.

Take action

Consult our offers and our Efficient Solutions Program: hydroquebec.com/business/.

Take action

Contact your account representative to learn more about Hydro-Québec's new customized support.

Additional initiatives are on the way.

Thanks to the enhanced offerings and energy efficiency measures we are implementing, all customer groups will have the tools they need to take action and use energy wisely.

**Fast-tracking our energy independence.
That's us.**

